



2021 1Q IR PRESENTATION

Investor Relations

May 2021

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Ragnarok Online (PC)

Korea

- ✓ February: Episode 'Direction of Prayer' updated and Celebration Event
- ✓ March: New Dungeon Illusion and Illusion of Twins updated
- ✓ April: Eden Group updated

Japan

- ✓ February: Royal Sweet Tea Party Event
- ✓ March: Mirage Tower Open and Expansion Event

Taiwan

- ✓ January: Launched Sarah new server
- ✓ February: Lv. 200 Expansion Event
- ✓ March: 8th Jobs Improvement Project

Indonesia

- ✓ Plan for grand update in June

Thailand

- ✓ February: PVP Online Event
- ✓ March: Episode 15.1 updated
- ✓ March: Guild Master Party

Vietnam

- ✓ Co-publishing between Gravity & VTC Technology and Digital Content Company
- Plan to start CBT in June 2021

Ragnarok Online **Maximizes User Satisfaction**
with Offering Regular Grand/Special Updates!

Ragnarok Origin (MMORPG)



Ragnarok Origin will be Launched in Japan
in the Second Quarter of 2021



Ragnarok Origin opened Japanese official website!

<https://ragnarokorigin.gungho.jp/>



April 14 ~ April 22 Run CBT!

Received positive feedbacks from players about good reproduction of original Ragnarok and detailed scenes



Plan to open pre-registration in Google Play and App Store!

Ragnarok X: Next Generation (MMORPG)

Ragnarok X: Next Generation will be Launched
in Southeast Asia **in June 2021**



Progress

✓ April 23 ~ May 8 **Run CBT** in Southeast Asia!

Thailand, the Philippines, Indonesia, Malaysia and Singapore

✓ April 23 **Opened pre-registration!**

<https://www.ragnarokx.com/pre-register>

Ragnarok M: Eternal Love (MMORPG)

Korea Version 2.0 Update

- Date: February 23

North America Version 2.0 Update

- Date: February 24

Southeast Asia Version 2.0 Update

- Date: February 26

Taiwan Version 2.0 Update

- Date: March 15

Europe Version 2.0 Update

- Date: June 2021

Japan The Fourth Jobs Update

- The First: March 24
- The Second: April 28



Ragnarok M: Eternal Love **Improves Existing Users Satisfaction and Attracts New Users** by Grand Version and Contents Updates!

The Labyrinth of Ragnarok (Time Effective MMORPG)

The Labyrinth of Ragnarok **Global Launching**
including Korea, USA and Europe on March 23!



“

Providing Reliable Service After Global Launching!

”

Project S (Tentative title) (MMORPG)

Project S Plans to Run CBT **in the Second Half of 2021!**

The **self-developed game** succeeding
'Ragnarok Online: Valkyrie Uprising'
serviced from 2012 to 2019



- Updating development progress on Facebook page followed by 300,000
- Grand PVP contents and cinematic Scenes applied
- Platform: Mobile Platform(AOS/iOS)

“

Project S Extends Ragnarok IP by **the Self-developed Game!**

”

CPBL Pro-baseball 2021 (Sports)

CPBL Pro-baseball 2021 will be Launched
in Taiwan, Hong Kong and Macau **on June 17!**

- ▶ CPBL Pro-baseball 2021 opened the official website!
<https://probb.gnjoy.com.tw/>
- ▶ April 21 ~ April 25 **Finished CBT!**
Received positive feedbacks about simple operation and vivid realism, etc.
- ▶ April 21 **Started the pre-registration!**
- ▶ June 17 **Official launching** on Google Play/App Store

“

Authentic Baseball Game

”

Providing Realistic Gameplay with High Quality Graphics!



2021 Business Strategy

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▶ Expanding Service Area



Ragnarok Origin
will be launched in Japan
in the Second Quarter of 2021



Ragnarok X: Next Generation
will be Launched
in Southeast Asia in June 2021

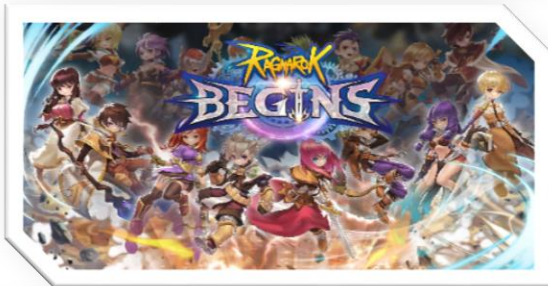


The Labyrinth of Ragnarok
Global Launching on Mach 23, 2021

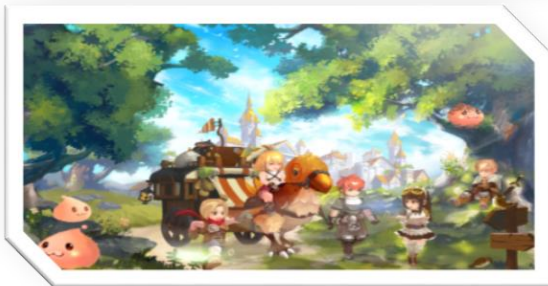
▶ Launching New Titles



The Lost Memories: a Song of Valkyrie
Plan to launch in the second half of 2021



Ragnarok Begins
Plan to launch in the second half of 2021



Project S
Plan to run CBT in the second half of 2021

“ Strengthen the Position as a Global Game Company Based on the Highest Revenue since Listing ”

The Keyword for 2021, 'Expansion': Expanding Additional Business Model with Ragnarok IP

Expand the Base of Ragnarok IP by Collaboration with Various Brands



✓ Opened Offline Ragnarok Brand Mall

Opened in Gimpo Airport Lotte Mall on March 6

Selling more than 20 kinds of various Ragnarok goods such as tumblers, mugs, mood lights, umbrellas and figures

Promoted an Instagram sharing contents event from March 6 to 31

✓ Released Ragnarok Mosters Emoticons

Released on February 26

Selling on LINE messengers of over 200 countries around the world except Japan

Able to use posting and writing comments after buying in OGQ market of NAVER in Korea

Expansion of Communication with Users for Effective Game Operation

Improve Game Operation and Service Quality in Future
and Satisfy Users' Curiosity by Live Q&A Conferences



- ✓ The Labyrinth of Ragnarok
March 16 Had a [Press Conference](#)



- ✓ Ragnarok Online
March 19 Had a [Live User Conference](#)



- ✓ Ragnarok Origin
March 28 Had a [Live User Conference](#)

- ✓ Gravity Game Link (Indonesia) March 12 Had a ["Gravity Day 2021 Online Press Conference"](#)
- ✓ Gravity Game Tech (Thailand) March 12 Had a [Ragnarok Online Guild Master Party](#)

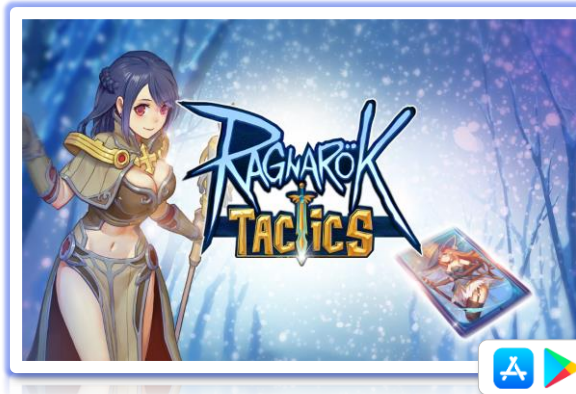
Constant Growth with the Expansion of Ragnarok IP: Diversified Game Line-up



Ragnarok Origin
(MMORPG)



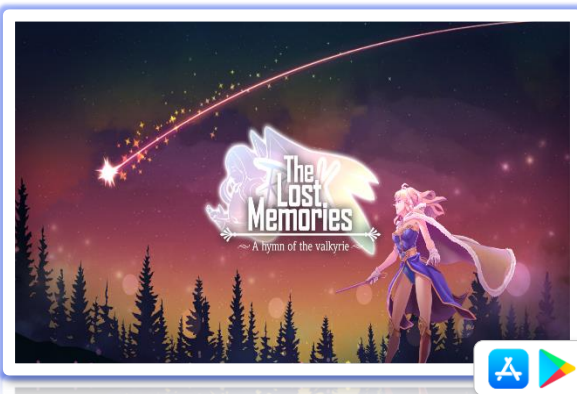
Ragnarok X: Next Generation
(MMORPG)



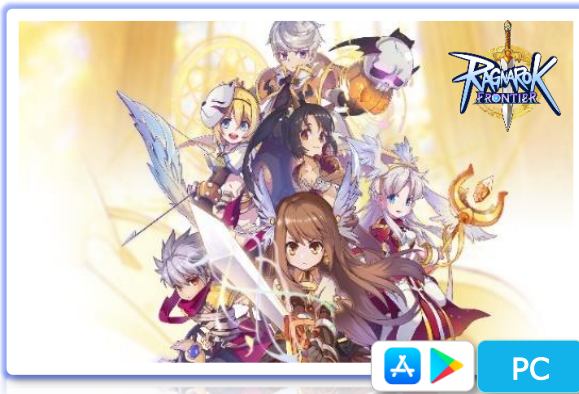
Ragnarok Tactics
(SRPG)



The Labyrinth of Ragnarok
(Time Effective MMORPG)



The Lost Memories: a Song of Valkyrie
(Story RPG)



Ragnarok H5 2
(MMORPG)



Ragnarok Begins
(MMORPG)



Ragnarok Poring Merge
(Time Effective RPG)

Expanding Publishing Business

Gravity Communications (Taiwan)

Ragnarok M: Eternal Love

Updated version 2.0 in March, 2021

Ragnarok Online Updated 8th Jobs Improvement Project in March, 2021

CPBL Pro-baseball 2021 will be launched in **Taiwan, Hong Kong and Macau** on June 17, 2021

Ragnarok Tactics 2 will be launched in the second half of 2021



Gravity Game Tech (Thailand)

Ragnarok Tactics was launched in **Thailand** on November 8, 2019 and in **Southeast Asia** on January 2, 2020

Ragnarok Online was opened in **Thailand** on May 28, 2020

The Lord was launched in **Thailand** on February 23, 2021

The Lost Memories: a Song of Valkyrie will be launched in **Thailand** in the second half of 2021

Gravity Game Link (Indonesia)

Lost Saga Origin was launched in **Indonesia** on April 6, 2021

The Lord will be launched in **Indonesia and Vietnam** in the second half of 2021

Ragnarok H5 2 will be launched in **North America** in the second half of 2021

Ragnarok Tactics will be launched in **Vietnam** in the second half of 2021

Gravity Interactive (The United States)

The Lost Memories: a Song of Valkyrie

Plan to launch in **North America, Brazil and English Speaking Countries in Southeast Asia** in the second half of 2021

Gravity Game Arise (Japan)

Tera Classic was launched in **Japan** on January 29, 2021

NBA Project will provide NBA mobile game service

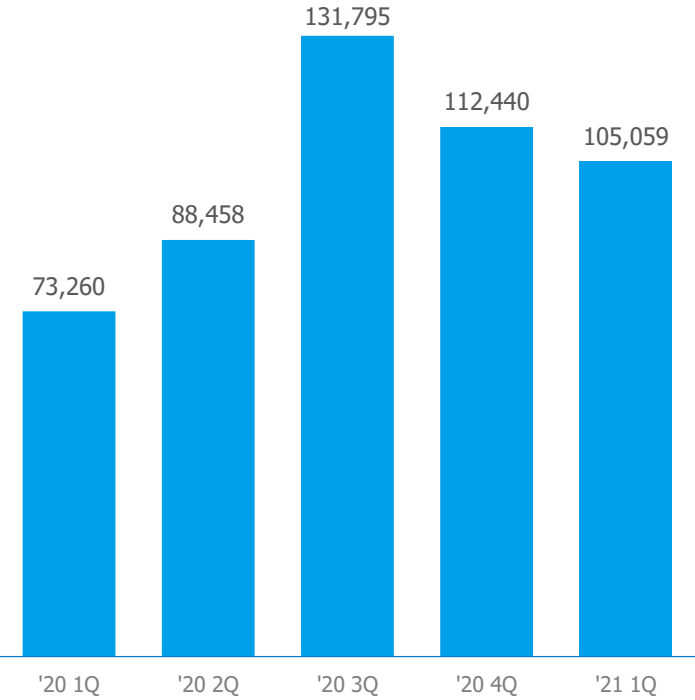
2021 1Q Analysis

13 Operation Results Trend

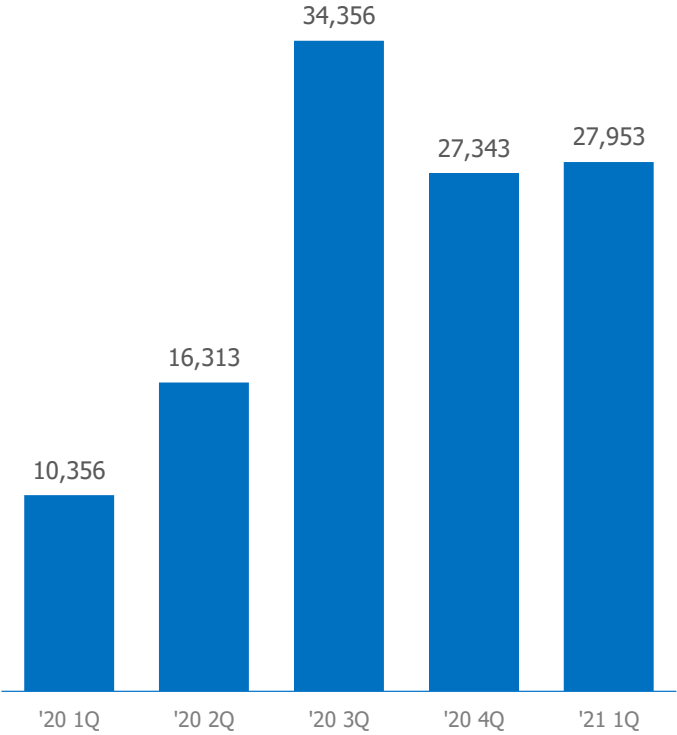
14 Revenues Breakdown

(In Million of KRW)

Revenues



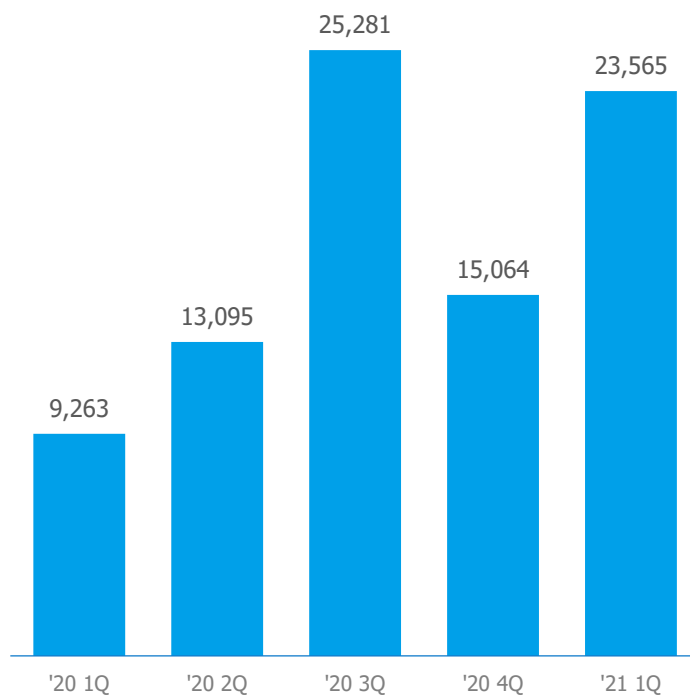
Operating Profit



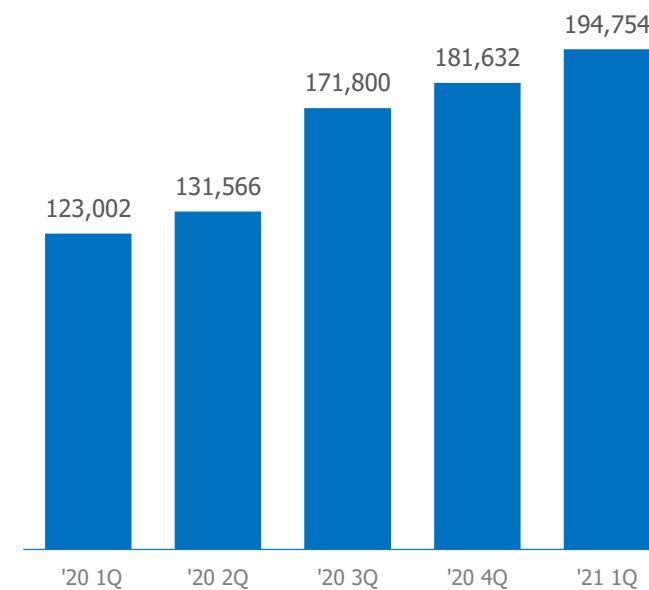
Operation Results Trend

(In Million of KRW)

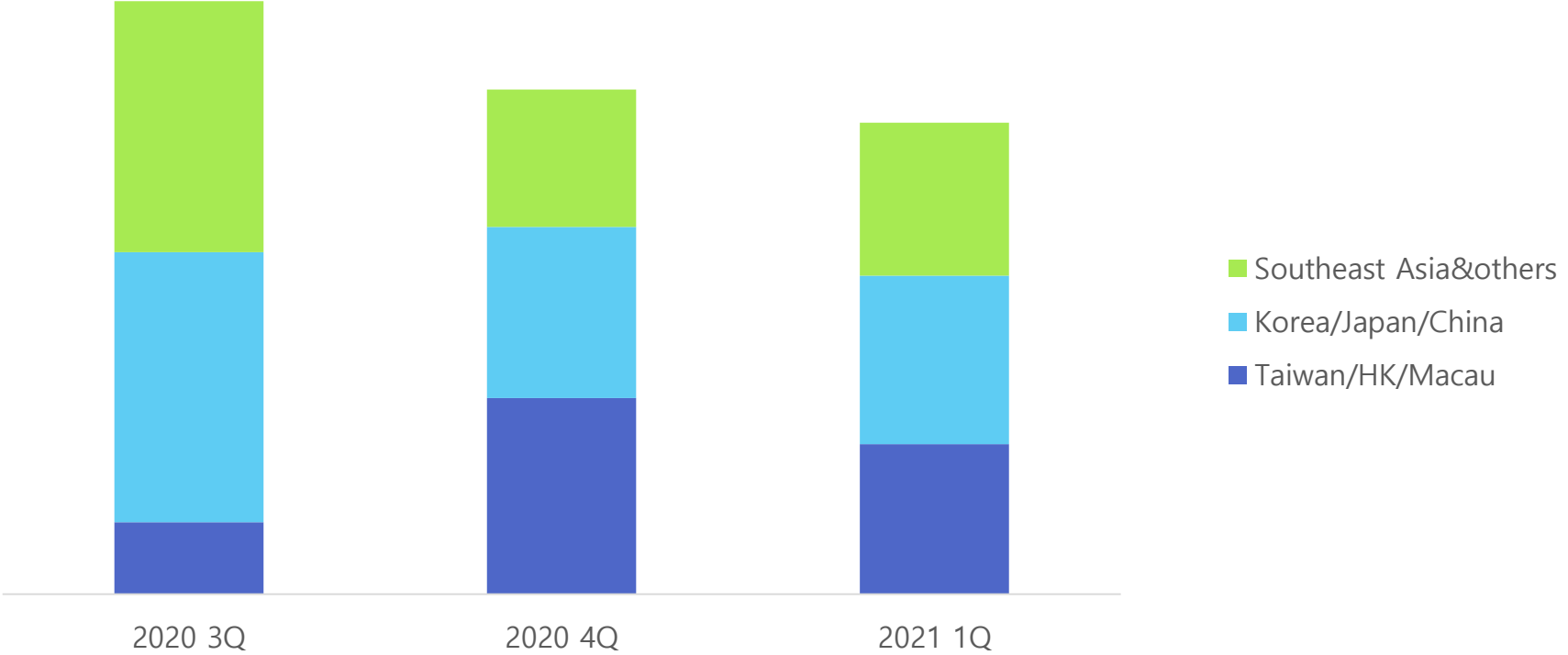
Net Profit



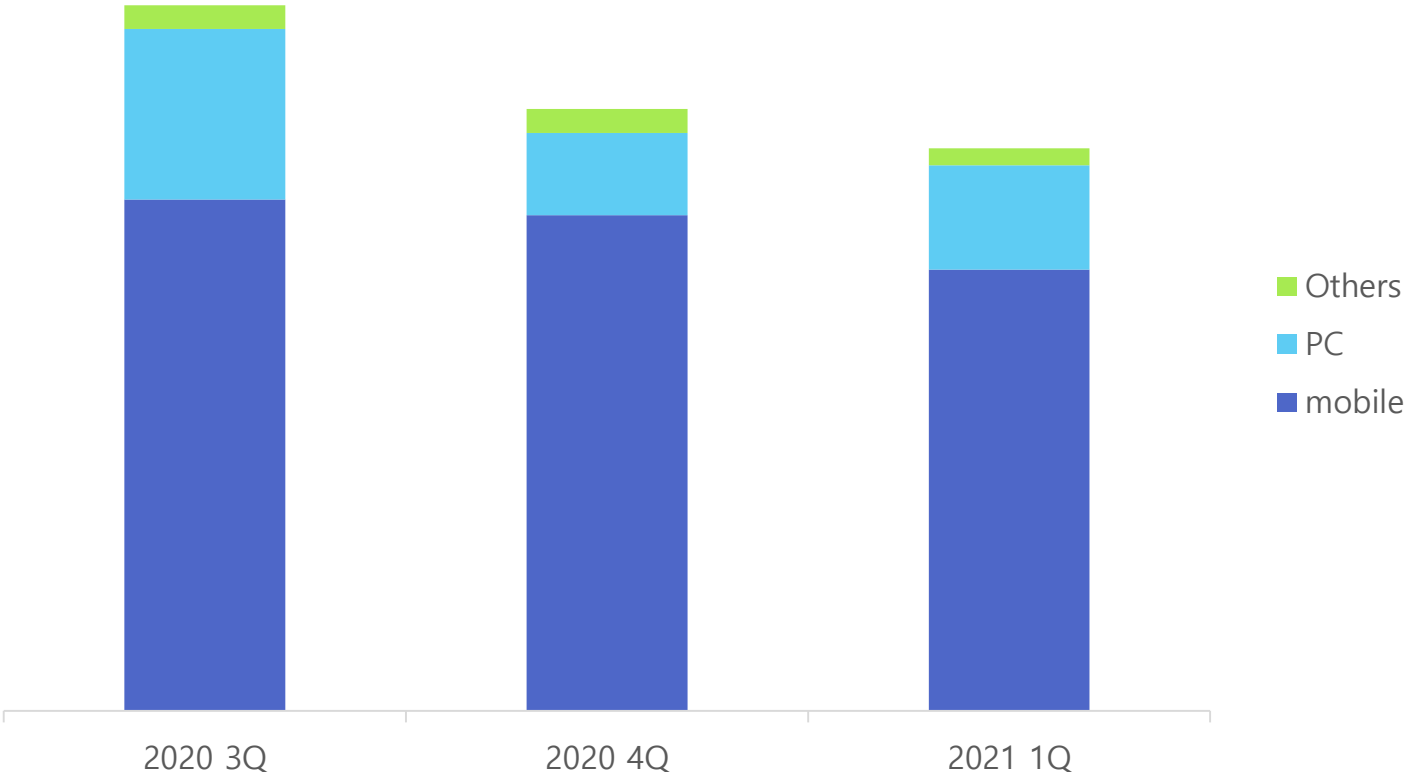
Cash and Short-term Financial Instruments



Revenue Breakdown (by Region)



Revenue Breakdown (by Game Platforms)



2021 Gravity Outlook

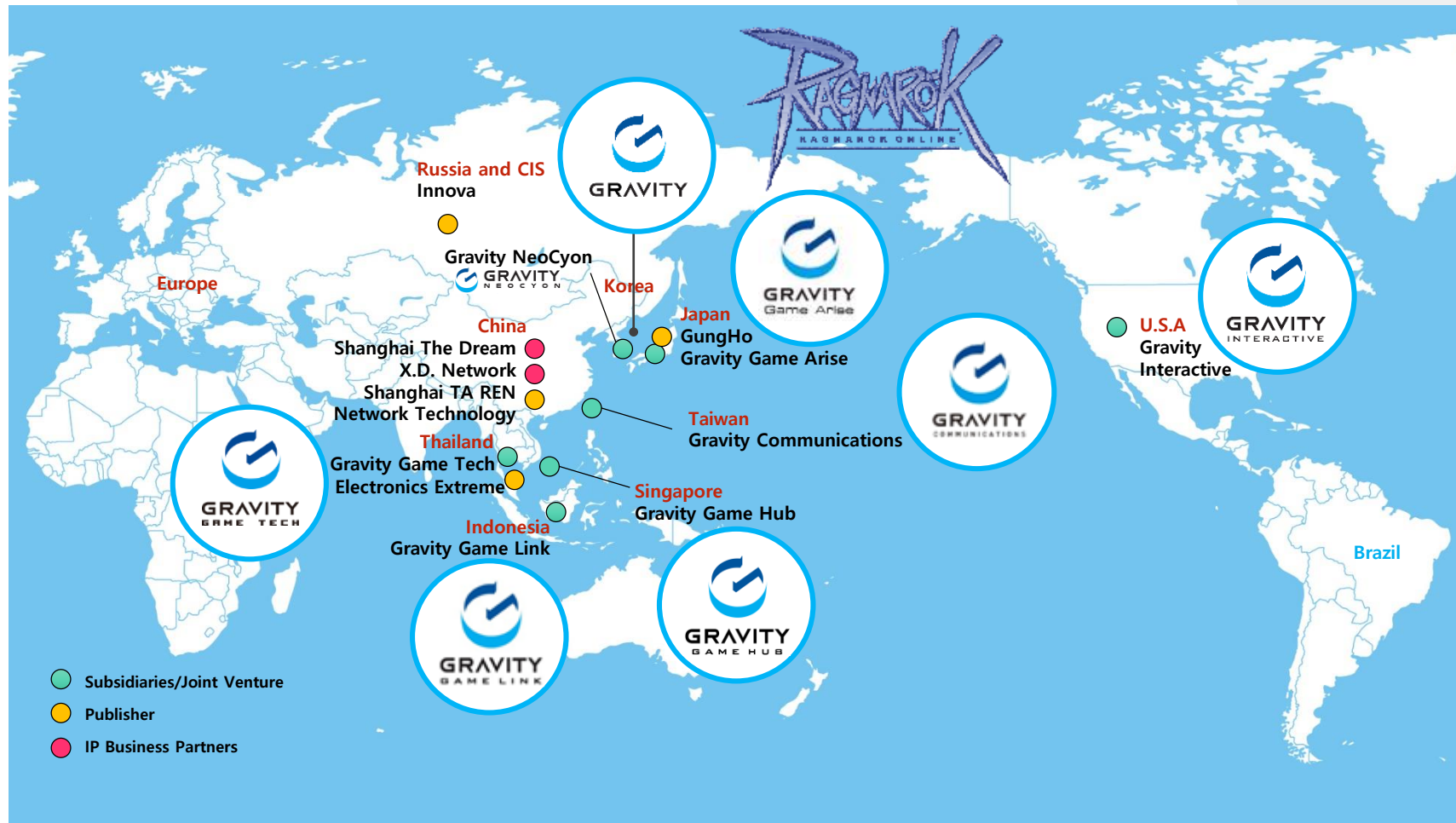
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2021 Major Upcoming Launchings

Platform	Game	Plan	Schedule	Market
PC	Ragnarok Begins (MMORPG)	New launch	2H 2021	TBD
Mobile	Ragnarok Origin (MMORPG)	Additional launching	2Q 2021	Japan
Mobile	Ragnarok X: Next Generation (MMORPG)	Additional launching	June 2021	Southeast Asia
Mobile	The Lost Memories: a Song of Valkyrie (Story RPG)	New launch	2H 2021	Thailand, North America, Global
Mobile	The Lord (SRPG)	Additional launching	2H 2021	Indonesia, Vietnam, Taiwan, Hong Kong, Macau
Mobile	CPBL Pro-baseball 2021 (Sports)	New launch	June 2021	Taiwan, Hong Kong, Macau

Global Market Strategy



Strategic Plans for Global Market

- Targeting Southeast Asia markets with various games based on RO IP through subsidiaries in Thailand and Indonesia
- Global business targeting more than 90 regions along with Ragnarok IP
→ Expansion and build-up
- Obtain growth engine through opportunity to find a new business
- Enhance competitiveness and expand business based on self-developed games as a global game company

Exhibits

- 01 Company Overview
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Date of Establishment

April 4, 2000

Location

Seoul, Korea(HQ), Taipei, Taiwan (Subsidiary), California, USA (Subsidiary) Bangkok, Thailand(Subsidiary), Jakarta, Indonesia (Subsidiary), Japan Tokyo (Subsidiary), Singapore (Subsidiary)

Employees

763 (Including Subsidiaries, as of March 31, 2021)

Business Area

Development and Publishing of Online Games and Mobile Games
IP Licensing Business
Character merchandizing and other IT Services

Management

CEO Hyun Chul Park
COO Yoshinori Kitamura
CFO Heung Gon Kim



Consolidated Statements of Comprehensive Income (IFRS)

Account	2020 1Q	2020 2Q	2020 3Q	2020 4Q	2021 1Q
	(unaudited)				
Revenues	73,260	88,458	131,795	112,440	105,059
Online games	13,436	28,907	31,833	15,370	19,458
Mobile games	55,982	54,249	95,531	92,562	82,438
Other revenues	3,842	5,302	4,431	4,508	3,163
Cost of revenues	48,874	51,098	74,107	64,966	57,553
Gross Profit	24,386	37,360	57,688	47,474	47,506
Total operating expenses	14,030	21,047	23,332	20,131	19,553
SG&A expenses	11,007	17,643	18,042	15,708	15,508
R&D expenses	2,872	3,254	4,550	4,358	4,009
Other expenses (income)	151	150	740	65	36
Operating Profit	10,356	16,313	34,356	27,343	27,953
Finance income	1,551	627	822	476	1,600
Financial costs	(657)	(605)	(1,503)	(1,068)	(933)
Profit before income tax expense	11,250	16,335	33,675	26,751	28,620
Income Tax Expense	2,004	3,293	8,390	11,768	5,059
Profit for the period	9,246	13,042	25,285	14,983	23,561
Profit (loss) attributable to:					
Non controlling interest	(17)	(53)	4	(81)	(4)
Owners of the Parent Company	9,263	13,095	25,281	15,064	23,565
Earnings (loss) per share—basic and diluted:	1,333	1,884	3,638	2,168	3,391
Earnings (loss) per ADS—basic and diluted:	1,333	1,884	3,638	2,168	3,391

Financial Statements

Consolidated Statement of Financial Position (IFRS)

(In millions of KRW except share and per share data)

Account	2020 1Q	2020 2Q	2020 3Q	2020 4Q	2021 1Q
	(unaudited)	(unaudited)	(unaudited)	(audited)	(unaudited)
Assets	192,930	210,064	255,140	265,372	281,968
Current Assets	170,182	186,191	231,289	246,585	263,140
Cash and cash equivalents	123,002	131,566	171,800	181,632	194,754
Account receivables, net	40,748	48,910	55,570	59,761	62,994
Others	6,432	5,715	3,919	5,192	5,392
Non Current Assets	22,748	23,873	23,851	18,787	18,828
Property and equipment, net	8,576	7,893	7,201	7,695	8,286
Intangible asset	1,571	1,899	1,733	3,363	3,746
Deferred tax assets	9,042	10,246	7,885	3,590	2,810
Other non-current financial assets	1,771	1,785	1,777	1,324	2,070
Others	1,788	2,050	5,255	2,815	1,916
Liabilities	66,328	70,065	90,866	88,024	79,903
Current Liabilities	61,800	65,664	82,461	82,720	75,125
Account Payables	42,029	43,914	56,668	52,688	47,651
Deferred Revenue	10,389	12,834	15,194	13,692	11,902
Others	9,382	8,916	10,599	16,340	15,572
Non Current Liabilities	4,528	4,401	8,405	5,304	4,778
Equity	126,602	139,999	164,274	177,348	202,065
Share capital	3,474	3,474	3,474	3,474	3,474
Capital surplus	27,128	27,110	27,110	27,110	27,110
Other components of equity	1,577	1,875	896	(1,045)	112
Retained earnings	93,931	107,026	132,307	147,371	170,936
Non-controlling interest	492	514	487	438	433
Total Liabilities and Equity	192,930	210,064	255,140	265,372	281,968

Subsidiaries



Gravity Game Arise Co., Ltd.

- Game Service in Japan



Gravity Communications Co., Ltd.

- Strategical Planning for Asian Markets



Gravity Game Tech Co., Ltd.

- IP Licensing Business
- Online/Mobile Game Service in Thailand

Gravity Co., Ltd.



Gravity Interactive, Inc.

- Steam Service
- Operation of warportal.com
- Global Mobile Game Service
- Global Online Game Service



PT Gravity Game Link

- IP Licensing Business
- Online/Mobile Game Service in Indonesia



Gravity NeoCyon, Inc.

- Mobile Games Development
- Mobile Game Service in Korea
- B2B IT Service



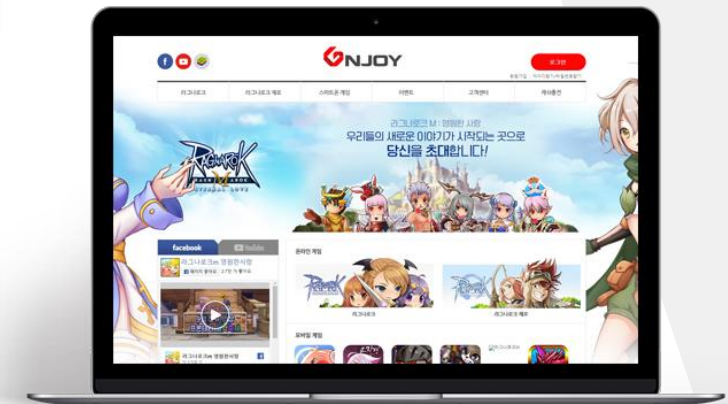
Gravity Game Hub PTE., Ltd.

- IP Licensing Business
- Online/Mobile Game Service in Philippines, Singapore and Malaysia



Gravity Co., Ltd.

- Online and Mobile Game Development
- Ragnarok Online Service in Korea
- Online and Mobile Game Service in Korea
- IP Licensing Business
- Global Business Planning and Marketing

Game Portal Site: **GnJoy.com**

Investor Relations Contact Information

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Jin Lee
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THANK YOU

Gravity along with Ragnarok,
We are dedicated to grow as a Global Leading Game Company

